



**Course Description/Rationale/Overview: AVI 30- Grade 11 Visual Arts Open (Pre-requisite 9 or 10)**

This Crafting course looks at art careers and the applied arts. The course includes, Advertising and Packaging design, Lettering fonts, Digital photography, Scrap booking and working with paper, Tessellations and pattern shapes, Colour, Design and Fashion as well as stichery techniques, jewellery making, plaster molds, wood burning, painting on various surfaces, clay and an exploration of applied arts and crafts from many cultures of the world.

**Class Requirements:**

Materials/textbooks/equipment

Text:

(Replacement cost: ART TALK -  
\$100.00 )

Other text / materials

(Replacement cost: Various topic  
related resourse books used in class-  
\$20.00 & up)

**Recommended:** Sketch book, drawing  
pencils, eraser, notebook, black  
permanent drawing pen, pencil crayons.

**Course Requirements/Department Policies**

Late Assignments

Insert school / department policy on late assignments

Due Date is given with a final possible date a week later before work is returned. If not handed in a Zero is given. (Extensions may be granted with prior discussion with the teacher.)

Missed Tests

Insert school / department policy on missed tests /exams

Zero if absent unless ill of other extenuating circumstances. Small tests can still be written if the test has not yet been returned and the student was absent.

For an exam, a student may only be exempt with a doctor's note for health reasons, funeral or student has special needs. IEP students may wish to take the exam or test orally with the teacher.

**Assessment Strategies**

List a brief overview of the assessment strategies used in this course

- Project assessments (1-4 scale) testing various techniques
- Final Project assesment of a work of art (rubrics).
- Critiques and discussions with peer and teacher.
- Group projects.
- Final summative project and presentation (exam).

**Achievement Categories**

Knowledge/Understanding  
Thinking/Inquiry  
Communication/Application

**Curriculum strands:**

Analysis  
Theory  
Creation

**Learning Skills:**

Works Independently  
Team work  
Organization  
Work Habits  
Initiative

**Evaluation**

**The year's work will be based on:**

Projects, techniques and presentations.

**Summative tasks for each student**

Advertising and Packaging design, Lettering fonts, digital photography, scrap booking and working with paper, Tessellations and pattern shapes, Colour, Design and fashion as well as stichery techniques, jewelry making, plaster molds, wood burning, painting on various surfaces, clay and an exploration of applied arts and crafts from many cultures of the world and a creative Bird House Design.

**FINAL MARK**

**Year's Work: 70%**

Creation: Studio Work= 50%

Class participation and attendance = 20%

**Final Summative Evaluation: 30%**

Summative: **Bird House** Creation = 15%

Exam: **Craft from around the world-**

Presentation 15%



**COURSE OUTLINE:**

**AVI 30 - Visual Arts Grade 11 Open (Crafting)**

Unit Brief description of unit of study	List of strands included in unit	Types of activities and the categories of achievement that they evaluate	Percent that unit represents out of the 70%
<b>Unit Crafts &amp; Trades in the Visual Arts</b> Theory: Elements and Principles of Design, Advertising, Lettering Fonts, Paper crafts, Scrap booking and Digital Photography.	<b>Creation</b> reflects Communication and application and understanding of the knowledge and understanding of the <b>Theory</b> .	<b>Sketchbook used for all preliminary design works.</b> Portfolio Art Business Design, packaging, business card, Lettering and font design, animal grams, Digital Photography and Scrap booking techniques.	20%
<b>Unit 2 Crafting and the Pattern</b> Tessellations, quilting designs, painting, colour mixing and shapes.	<b>Theory</b> <b>Creation</b> <b>Analysis</b>	Painting test sheets, paintings , cut-out 3-d tessellation design, studying the works of M.C.Escher., Mural creations may also be looked at. Theory	10%  5%
<b>Unit 3 Colour, Design &amp; Fashion</b> Jewellery making, wire-knitting, coiling, beading, knitting and loom work.	<b>Knowledge/ Understanding (Analysis)</b> <b>Theory</b> <b>Creation</b>	A section where students can choose various projects to explore that suit their interests in jewelry making, hemp macrame, loom work, knitting, wood working, metal embossing, plaster of paris molds and clay.	30%
<b>Unit 4 Form and Function in Design and Architecture</b> Bird House Design.	<b>Creation</b> <b>Theory</b> <b>Analysis</b>	A look at various kinds of structures, the environment and how recycles objects can be used in art. <b>Summative Project.</b>	15%
<b>Unit 5 Arts from various cultures from around the world.</b> <b>Exam</b> a teaching presentation and creative project.	<b>Creation</b> <b>Theory</b> <b>Analysis</b>	<b>Each student selects a craft from specific culture.</b> Researches the history and creates the craft. The final mark comes from the demonstration & presentation to the class in what ever multi-media way they wish. <b>Creation =</b> <b>Presentation/ delivery to class =</b> <b>Information (Theory /Analysis) research</b>	15%  5% 5% 5%
<b>Summative Evaluation</b> <b>Summative project:</b> Bird House Design  <b>Exam:</b> Involves <b>Theory</b> (Thinking/Enquiry) and <b>Analysis</b> (Knowledge/Understanding). <b>Creation:</b> Communication/Application	<b>Creation</b> (Communication/ Application <b>Theory</b> (Thinking/ Enquiry <b>Analysis</b> (Knowledge/ Understanding)	<b>Summative project =</b> Bird House Design Creation= Written analysis of work & class = presentation and discussion.  <b>Exam:</b> Craft from around the World Creation = Presentation/ delivery to class = Information (Theory /Analysis) research =	10% 5% = 15%  5% 5% 5%  <b>Total = 30%</b>