

Financial Accounting Fundamentals, Grade 11 University/College Preparation (BAF3M)

This course introduces students to the fundamental principles and procedures of accounting. Students will develop financial analysis and decision-making skills that will assist them in future studies and/or career opportunities in business. Students will acquire an understanding of accounting for a service and a merchandising business, computerized accounting, financial analysis, and current issues and ethics in accounting. Prerequisite: None *Bawating, Elliot Lake, Korah, Michipicoten, SJD, WC Eaket and White Pines only*

Entrepreneurship: The Venture, Grade 11 College Preparation (BDI3C)

This course focuses on ways in which entrepreneurs recognize opportunities, generate ideas, and organize resources to plan successful ventures that enable them to achieve their goals. Students will create a venture plan for a student-run school-based or summer business. Through hands-on experiences, students will have opportunities to develop the values, traits, and skills most often associated with successful entrepreneurs. Prerequisite: None *Bawating, CASS, Korah, Elliot Lake, and WC Eaket only*

Marketing: Goods, Services, Events, Grade 11 College Preparation (BMI3C)

This course introduces the fundamental concepts of product marketing, which includes the marketing of goods, services, and events. Students will examine how trends, issues, global economic changes, and information technology influence consumer buying habits. Students will engage in marketing research, develop marketing strategies, and produce a marketing plan for a product of their choice. Prerequisite: None. At White Pines, the primary focus will be sports and Entertainment Marketing, in the areas of amateur and professional sports, as well as the music, theatre, travel and tourism industries. *Elliot Lake, SJD and White Pines only*